

SAFE AND RELIABLE: BPW GENUINE SPARE PARTS

Top quality and service in every detail.





MORE INFORMATION ON OUR SPARE PARTS

Discover what sets BPW genuine spare parts apart and the benefits of a partnership with BPW. Now more than ever, trucks and trailers have considerable demands placed upon them in everyday transport tasks. Safety, reliability and durability are crucial to successful and effective transport. Yet wear and tear of individual components is another aspect of day-to-day operations. Things get serious when key parts of the truck need to be replaced. Which parts are required? Are they available in the first place? And when can the full fleet get back out on the road?

A spare part that is the equal of a new one in every respect, is available for swift delivery, quickly gets you moving again and helps you handle transportation tasks reliably as usual. BPW genuine parts are branded products straight from the manufacturer. They are made with the same expertise and attention to quality as new parts. BPW genuine parts are continuously developed and therefore give you the peace of mind that they are precisely tailored to your running gear system.

OEM QUALITY FOR Your transport.

BPW genuine spare parts are only available from BPW. This might sound simple, but it's crucial, as BPW spare parts are identical to the OE components supplied to vehicle manufacturers in the BPW axles. This means that BPW axles remain high-quality and like new for years.

And BPW customers, like Hamburg-based family-owned company Kube und Kubenz, appreciate this too. Security is the main priority in achieving transport tasks in a reliable and sustainable way. For CEO Konstanz Kubenz, a capable garage is essential. This is the only way he can guarantee the vehicles are always in tip-top shape.

As a partner for efficient transport and logistics processes, BPW works closely alongside the company on tank and hazardous goods logistics. Genuine spare parts from BPW contribute to the fleet's reliability and help secure Kube & Kubenz's success for the long term.



KONSTANTIN KUBENZ, CEO OF KUBE & KUBENZ

'We really value BPW Bergische Achsen: the company has excellent spare parts availability and outstanding technical support. For us, security is the top priority, so we can perform transport tasks reliably and sustainably.'





IDENTICAL TO GENUINE EQUIPMENT

BPW spare parts are identical to the OE components supplied to vehicle manufacturers in BPW axles. Identical means: the exact same manufacturing process and wholly identical materials.



LONG-LASTING AND SECURE

Alongside testing on BPW's own test benches, complex test drives and practical tests are performed in real conditions. This creates the ideal foundations for safe and long-lasting products.



THE PERFECT FIT

Extensive efforts in research and development, production and quality control have gone into every spare part. Accordingly, BPW spare parts have the low tolerances of the genuine spare parts.



SHORT ASSEMBLY TIME

The perfect fit saves time. After all, it doesn't take long

to assemble every part with the perfectly coordinated

components.

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LOW WEAR AND ULTRA-SAFE

Component coordination ensures parts wear out in a defined ratio to each other. This makes unexpected axle malfunctions unlikely.

THE BPW SPARE PARTS PROGRAMME.

With more than 7,000 listed items and a further 5,000 available, BPW has a spare part programme that can be justly described as a full range. Divided into 11 product groups, it forms the basis for a product range aimed at parts retail which ensures swift identification and rapid availability.

In addition to genuine spare parts for the BPW brand, the BPW spare part programme also includes the BPW Group brands HESTAL and HBN. This ensures that parts retailers receive all BPW Group genuine spare parts from a single source.

FAIR MARKET VALUE SOLUTION FROM BPW PARTNERS

Well aware that some vehicle operators prefer alternative spare parts for what are known as fair value repairs, the BPW Group also offers around 700 references from subsidiary PE Automotive GmbH & Co. KG for BPW applications that offer good value for money. Made by certified suppliers according to PE Automotive GmbH & Co. KG specifications and quality controls, PE brand spare parts meet parts retail standards, making them a real alternative for operators of older vehicles.

BPW CUSTOMERS BENEFIT FROM

- a full range of genuine spare parts straight from manufacturer BPW
- BPW spare parts produced in-house or procured from certified OE suppliers
- a single source for genuine spare parts from the BPW, HESTAL and HBN brands
- a wide range of alternative products from the secondary brand PE for repairs at fair market value



EVERYTHING FROM ONE SOURCE. THE BPW GROUP



BPW | approx. 12,000 items **PE |** approx. 17,000 items

HESTAL | approx. 600 items HBN | approx. 100 items 10

IN PARTS RETAIL, AVAILABILITY Is the name of the game.

A spare part is only helpful and efficient when it fits, is swiftly available and doesn't take much work to use. To help you get the right part, BPW focuses on accuracy in manufacturing process: each axle and running gear is documented – this data will be saved for at least ten years. This makes every component identifiable down to the specific axle and running gear. So you get the right spare part as soon as possible.

Optimised on an ongoing basis over the decades, our logistics concept is especially tailored to the needs of parts retail. Every day, BPW genuine spare parts are sent all over the world from a central warehouse



spanning over 12,000 square metres where all common parts are stored on demand. In order processing, BPW doesn't just optimise container sizes. It packs every delivery specifically in a way that suits the individual order – and can even make it seawater-proof if desired.

This ensures the goods reach the customer undamaged and as swiftly as possible. Express or overnight delivery is also possible (subject to region) in particularly urgent situations. The aim is to be able to supply customers with every common spare part – even a full axle – within two weeks of receiving their order (within Europe). Retail can therefore rely on BPW's supply capability. This doesn't just help parts retailers improve their own inventory – it also helps prevent unplanned downtime for the end client, the vehicle operator.

ADVANTAGES FOR BPW CUSTOMERS:

- high availability
- ___ swift delivery
- efficient packaging and units designed for retail processes

BPW SERVICE IN THE AFTERMARKET.

The difference between a partnership and a customer–supplier relationship is very simple: in a partnership, both sides plan key steps together and support each other. Accordingly, BPW assists parts retail with tailored services that go beyond the mere supply of spare parts.

To help make you an expert too, BPW shares specialist knowledge on BPW genuine spare parts with retailers through training sessions and courses. With the help of the BPW Info car, these training sessions can be performed on site – all across Europe. In addition, seminars and extensive product training sessions are on offer all year round. These are held at our own training centre at head office in Wiehl, complete with its own in-built garage.

BPW also offers significant support to parts retail running trade fairs and customer events. A wide range of marketing tools and an experienced team are on hand to assist with planning.



BPW SERVICES:

- ____ skilled contacts
 - including in-person
- extensive product training especially designed for parts retailers and garages
- online shop with clear parts lists to help quickly identify and order necessary spare parts
- tailored marketing activities for in-house trade fairs or customer events etc.



WOULD YOU LIKE TO TAKE PART IN BPW SEMINARS? Scan the QR code to sign up. We look forward to welcoming you The brands of the BPW Group:





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BPW Bergische Achsen Kommanditgesellschaft

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