



INNOVATION LAB

THE KNOW-IT-ALL.

BPW CargoTracer –
Cargo tracking made easy.



The innovative cargo tracking system.

With the new CargoTracer, BPW now makes cargo tracking extremely simple and cost-effective.

It is mounted to the goods carrier or to the cargo and transmits the position and other data, such as temperature or vibrations, to an online platform and, if desired, directly to ERP and merchandise management systems such as SAP. Since the CargoTracer uses a new wireless data standard, the system is so inexpensive that it makes cargo tracking affordable for the first time for many applications carried out by hauliers and forwarders.

IMPRESSIVE BENEFITS

- You benefit from comprehensive transparency (position and location of freight, delivery time).
- You save time-consuming research work and telephone calls with freight forwarder and driver.
- You improve your load carrier management: Fewer load carriers, clarity about their whereabouts.
- You will uncover bottlenecks and supply problems.
- You will improve your delivery reliability.
- You will plan more accurately and improve your delivery reliability.
- You will be able to provide faster feedback and strengthen your customer loyalty.



from **4€**
per Tracer &
month*

Picture similar

BENEFITS OF THE CARGOTRACER APPLICATION

- Online platform to display the data
- Seamless integration into your logistics processes
- It is possible to send data and status messages directly via API and EDI to your ERP system (e.g. SAP)
- Alert management and geofencing
- Estimated time of arrival (ETA) forecasts based on the traffic situation
- Can be adapted to your individual requirements

BENEFITS OF THE CARGOTRACER

- Tracking info is performed up to 20 minutes while in transit
- Battery life of up to two years
- Maximum GPS positional accuracy
- Robust housing suitable for industrial use (IP67 rating)

*for quantities over 1,000 units, plus VAT, three-year contract period, including first battery; all data without guarantee

The brands of the BPW Group:



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BPW Innovation Lab

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